



BOARD OF
GOVERNORS
 August 22-23, 2008 | **Stonewall Resort** | Roanoke, West Virginia
SUMMIT

WEST VIRGINIA HIGHER EDUCATION POLICY COMMISSION



The whole purpose of education is to turn mirrors into windows - Sydney Harris

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FRIDAY, AUGUST 22, 2008

Please note: Check-in at Stonewall Resort is 4:00 P.M. However, your room may be available for early check-in. If your room is not available, the hotel will store your belongings in a safe location until after 4:00 P.M. or when your room becomes available.

BOARD OF GOVERNORS SUMMIT

NOON – 3:00 P.M.	REGISTRATION	Lobby
1:00 P.M. – 2:30 P.M.	LUNCHEON MEETING FOR NEW BOARD MEMBERS <i>Facilitator:</i> Richard "Rich" Novak <i>This will be a working lunch covering a variety of topics concerning the structure and role of lay governance and the responsibilities of board members.</i>	Maple Room
1:00 P.M. – 2:30 P.M.	LUNCHEON MEETING FOR BOARD CHAIRS <i>Facilitator:</i> Terrence "Terry" MacTaggart <i>This will be a working lunch covering a variety of topics concerning the working relationships among the chairs, but more importantly, some leadership issues for chairs on effectiveness.</i>	Summersville Room
1:00 P.M. – 2:30 P.M.	LUNCHEON MEETING FOR PRESIDENTS <i>Facilitator:</i> Kenneth "Buzz" Shaw <i>This will be a working lunch covering a variety of topics concerning the working relationships with board members, but more importantly, some leadership issues for presidents on effectiveness.</i>	Tygart Room
3:00 P.M. – 3:15 P.M.	OPENING REMARKS <i>Presenter:</i> Brian Noland	Stonewall Ballroom
3:15 P.M. – 4:30 P.M.	OPENING PLENARY <i>Facilitator:</i> Terrence "Terry" MacTaggart <i>Topic:</i> Discussion of the major issues facing West Virginia and West Virginia education: participation, success, adult learners, school readiness, funding, etc. What is the common agenda to which all can subscribe? How can the structure of higher education in West Virginia facilitate working together for the good of the state? <i>Panelists</i> David Hendreickson <i>West Virginia Higher Education Policy Commission</i> Robert "Bob" Plymale <i>Member, West Virginia State Senate</i> <i>Chair, Senate Education Committee</i> <i>Co-Chair, Legislative Oversight Commission on Education Accountability</i> Sharon Rowe <i>Chair, West Virginia School of Osteopathic Medicine Board of Governors</i> Suzanne Shipley <i>President, Shepherd University</i>	Stonewall Ballroom
4:30 P.M. – 5:30 P.M.	FINANCE PLENARY <i>Presenter:</i> Dennis Jones <i>Topic:</i> Discussion of tuition and fees, capital projects, deferred maintenance, faculty and staff salaries, finance policies, and sources of funding (state appropriations, grant funding, endowments, and foundations). The role of the board in fiscal oversight of the institution will also be discussed.	Stonewall Ballroom



5:30 P.M. – 6:15 P.M.

FINANCE CONCURRENT SESSIONS
(Please choose one of the two sessions)

Endowments and Foundations Pecan Room
Presenter: Narvel Weese

Restricted and Non-Restricted Funding Sources Birch Room
Presenter: Dennis Jones

6:15 P.M. – 6:30 P.M.

BREAK

6:30 P.M. – 7:00 P.M.

RECEPTION* Lobby

7:00 P.M. – 8:30 P.M.

DINNER AND KEYNOTE SPEAKER* Stonewall Ballroom
Keynote Speaker: The Honorable Joe Manchin III

SATURDAY, AUGUST 23, 2008

6:30 A.M. – 8:30 A.M.

BREAKFAST* Stillwaters Restaurant
Please enjoy breakfast at your leisure between 6:30 A.M. and 8:30 A.M.

8:30 A.M. – 10:00 A.M.

ETHICS AND CONFLICT OF INTEREST (Blue Group) Birch Room
Presenter: Kenneth "Buzz" Shaw

ASSESSMENT AND ACCOUNTABILITY (Red Group) Pecan Room
Presenter: Margaret "Peg" Miller

10:00 A.M. – 10:15 A.M.

BREAK AND HOTEL CHECK-OUT

10:15 A.M. – 11:45 A.M.

ETHICS AND CONFLICT OF INTEREST (Red Group) Birch Room
Presenter: Terrence "Terry" MacTaggart

ASSESSMENT AND ACCOUNTABILITY (Blue Group) Pecan Room
Presenter: Margaret "Peg" Miller

See reverse side of name tag for group assignment.

11:45 A.M. – Noon

BREAK

Noon – 1:30 P.M.

LUNCH AND PANEL Stonewall Ballroom
Facilitator: Richard "Rich" Novak

"Lessons Learned on the Path to Leadership"

Topic: Board members answer a series of questions about their experience followed by audience questions.

Panelists

Curtis "Hank" Barnette
Member and Past Chair, West Virginia University Board of Governors

Lynne Exley
Chair, West Liberty State College Board of Governors

J. Thomas Jones
Member and Past Chair, West Virginia Higher Education Policy Commission

Andy Kniceley
Chair, Fairmont State University Board of Governors

1:30 P.M. – 2:00 P.M.

CLOSING REMARKS Stonewall Ballroom
Presenters: Brian Noland, Richard "Rich" Novak, and Terrence "Terry" MacTaggart

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* Spouses are welcome to attend this event.

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FACILITATORS AND PRESENTERS

Richard “Rich” Novak

Vice President of Public Sector Programs, Association of Governing Boards of Universities and Colleges (AGB) and Executive Director, Center for Public Trusteeship and Governance



The Association of Governing Boards of Universities and Colleges (AGB) is the only national association that serves the interests and needs of academic governing boards, boards of institutionally related foundations, and campus CEOs and other senior-level campus administrators on issues related to higher education governance and leadership.

The AGB serves more than 34,000 individuals, including: trustees and regents, campus and public college and university foundation CEOs, board professional staff members, senior-level administrators (vice presidents for finance, development, student services, academic affairs; enrollment management and institutional research professionals; and chief legal counsel). The AGB has more than 1,200 member institutions—colleges and universities of all types (independent and public, four-year and two-year, and general and specialized) plus public college and university foundation boards.

The purpose of AGB is to advance the practice of citizen trusteeship and help ensure the quality and success of our nation's colleges and universities.

The AGB created the Center for Public Higher Education Trusteeship and Governance in January 2000 to strengthen relationships between public higher education and state government leaders by serving as a broker, convener, and provider of technical and consulting services on governance and related matters.



Terrence “Terry” MacTaggart

Terry MacTaggart has served as Chancellor of the University of Maine System and the Minnesota State University System. He participated in the turnaround at Webster University, led the revitalization of the University of Wisconsin - Superior, and organized the turnaround strategies that led to increased public support and a stronger reputation for the University of Maine System. MacTaggart has served as a consultant to more than ten universities, both public and private, on comprehensive turnarounds. His most recent books are *Restructuring Higher Education: What Works and What Doesn't in Reorganizing Governing Systems*

and *Seeking Excellence Through Independence: Liberating Colleges and Universities from Excessive Regulation*.



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Dennis Jones

President, National Center for Higher Education Management Systems (NCHEMS)

Dennis Jones is President of NCHEMS, a nonprofit research and development center founded to improve strategic decision-making in institutions and agencies of higher education. A member of the staff since 1969, Jones is widely recognized for his work in such areas as:



- Developing public agendas to guide state higher education policymaking.
- Financing, budgeting, and resource allocation methodologies for use at both state and institutional levels.
- Linking higher education with states' workforce and economic development needs.
- Developing and using information to inform policymaking.

Jones has written many monographs and articles on these topics, has presented his work at many regional, national, and international conferences, and has consulted with hundreds of institutions and state higher education agencies on management issues of all kinds.

Prior to joining NCHEMS, Jones served as an administrator (in business and in institutional planning) at Rensselaer Polytechnic Institute. He received his graduate and undergraduate degrees from that institution in the field of management engineering.



Margaret "Peg" Miller

Director of the Center for the Study of Higher Education at the Curry School of Education, University of Virginia

Peg Miller is Director of the Center for the Study of Higher Education at the Curry School of Education at the University of Virginia, President Emerita of the American Association for Higher Education, and Editor-in-Chief of Change magazine. She was also Project Director for the Pew-sponsored National Forum on College-Level Learning (2002-2004), which assessed the skills and knowledge of the college educated in five states in a way that enabled state-by-state comparisons.

Miller received her undergraduate education from UCLA and did her graduate work at Stanford University and the University of Virginia, culminating in a doctorate in English from the University of Virginia. Miller was an English professor and then a campus administrator at the University of Massachusetts at Dartmouth from 1971-1986, when she moved to the State Council of Higher Education for Virginia to serve as Chief Academic Officer. In 1997, Miller became President of AAHE. In 2000, she joined the faculty of the University of Virginia.

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Margaret "Peg" Miller continued from previous page

Over the past 15 years, she has worked, spoken, and written in national and international fora on topics such as college-level learning and how to evaluate it, change in higher education, the public responsibilities of higher education, the scholarship of teaching and learning, post-tenure review, campus governance, the educational uses of technology, electronic portfolios, the meaning of the baccalaureate, access, and indicators of institutional effectiveness.

Since moving to the University of Virginia, Miller has continued her work with Measuring Up, the first national report card on higher education, and the TIAA-CREF Hesburgh Awards. She is Vice Chair of the Board of Directors of the National Center for Education Management Systems and serves on several other advisory boards. In addition to being the Director of the Center for the Study of Higher Education, she teaches courses in higher education policy and the American professoriate and runs the higher education internship program at the University of Virginia.



Kenneth "Buzz" Shaw

Chancellor Emeritus and University Professor, Syracuse University

Kenneth "Buzz" Shaw served as a campus or system president for 27 years at Southern Illinois University, the University of Wisconsin System, and Syracuse University, where he spent his last 13 years as a university leader. He has consulted with numerous educational, governmental, and private-sector profit and nonprofit organizations and currently serves on a number of such boards.

The recipient of eight honorary degrees, Shaw was recognized by authors Fisher and Koch as one of the nation's top entrepreneurial presidents in their most recent book on the subject. He is a 2008 Laureate of The Lincoln Academy of Illinois, the state's highest honor.

Shaw authored "The Successful President: 'Buzzwords' on Leadership" (American Council on Education/Oryx Press, 1999) and "The Intentional Leader" (Syracuse University Press, 2005), as well as more than 40 articles and book chapters on leadership and issues in higher education.

He currently serves as Chancellor Emeritus and University Professor at Syracuse University, where he teaches leadership to graduate and undergraduate students.

Narvel Weese

Vice President for Administration and Finance, West Virginia University

The Office of the Vice President for Administration and Finance provides cost-effective business support and high-quality administrative and technical services to West Virginia University's campus community. Under the direction of the Vice President of Administration, the office manages the construction and maintenance of WVU's facilities and grounds, provides a safe and secure environment through the campus police force, delivers effective and efficient transportation and parking systems, ensures compliance with and training in environmental and occupational health and safety procedures, works to attract and retain a highly talented workforce, prepares financial statements and budgets, conducts institutional research, and provides quality printing services as well as administrative and technical support.



Notes

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The background of the central orange band features a large, embossed seal of the West Virginia Higher Education Policy Commission. The seal is circular and contains a central figure, possibly a person or a symbol, surrounded by text and decorative elements.

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