



BOARD OF GOVERNORS

August 21-22, 2009 | Stonewall Resort | Roanoke, West Virginia

SUMMIT

WEST VIRGINIA HIGHER EDUCATION POLICY COMMISSION



Photo by Rick Hays, Marshall University



The object of education is to prepare the young to educate themselves throughout their lives.

Robert M. Hutchins

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BOARD OF GOVERNORS SUMMIT

August 21-22, 2009 | Stonewall Resort | Roanoke, West Virginia

Please note: Check-in at Stonewall Resort is 4:00 P.M. However, your room may be available for early check-in. If your room is not available, the hotel will store your belongings in a safe location until after 4:00 P.M. or when your room becomes available.

FRIDAY, AUGUST 21, 2009 PRE-CONFERENCE SESSIONS

11:30 A.M. – 3:00 P.M.

REGISTRATION

Location: Lobby

Noon – 2:30 P.M.

LUNCHEON MEETING FOR NEW BOARD MEMBERS

Location: Maple Room

Facilitator: *Tom Meredith*

This will be a working lunch covering a variety of topics concerning the structure and role of lay governance and the responsibilities of board members.

Noon – 2:30 P.M.

LUNCHEON MEETING FOR BOARD CHAIRS

Location: Tygart Room

Facilitator: *Tom Layzell*

This will be a working lunch covering a variety of topics concerning the working relationships among the chairs, but more importantly, some leadership issues for chairs on effectiveness.

Noon – 2:30 P.M.

LUNCHEON MEETING FOR PRESIDENTS

Location: Sutton Room

Facilitator: *Deno Curris*

This will be a working lunch covering a variety of topics concerning the working relationships with board members, but more importantly, some leadership issues for presidents on effectiveness.

Noon – 2:30 P.M.

LUNCHEON MEETING FOR PRESIDENTIAL ASSISTANTS/BOARD STAFF

Location: Summersville Room

Facilitators: *Joan Parker and Bruce Walker*

This will be a working lunch covering a variety of topics concerning the management of institutional governing boards including the Open Governmental Proceedings Act and the Ethics Act.



CONFERENCE SESSIONS

3:00 P.M. – 4:30 P.M.

CHANCELLOR'S WELCOME AND OPENING PLENARY SESSION

Location: Stonewall Ballroom

Moderator: *Tom Meredith*

Panelists: *Tom Layzell, Dennis Jones, and Senator Bob Plymale*

Welcome from Dr. Brian Noland, followed by a panel discussion focused on the public agenda.

4:30 P.M. – 4:45 P.M.

BREAK

4:45 P.M. – 6:30 P.M.

PLENARY PANEL ON PRESIDENTIAL AND BOARD LEADERSHIP

Location: Stonewall Ballroom

Moderator: *Tom Meredith*

Panelists: *Grady Bogue, Deno Curris, and Joe Johnson*

Moderated panel of former university presidents on challenges facing public higher education, avoiding and overcoming pitfalls, and what boards and presidents can do together to ensure institutional success and responsiveness to state needs.

6:30 P.M. – 7:00 P.M.

RECEPTION*

Location: Lobby

**Spouses are welcome to attend this event.*

7:00 P.M. – 8:30 P.M.

DINNER AND KEYNOTE SPEAKER*

Location: Stonewall Ballroom

Speaker: *Grady Bogue*

**Spouses are welcome to attend this event.*

SATURDAY, AUGUST 22, 2009

6:30 A.M. – 8:00 A.M.

BREAKFAST*

Location: Stillwaters Restaurant

**Spouses are welcome to attend this event.*

Please enjoy breakfast at your leisure between 6:30 A.M. and 8:00 A.M.

8:00 A.M. – 9:30 A.M.

COST, ACCESS, AND DEGREE PRODUCTIVITY

Location: Stonewall Ballroom

Presenters: *Dennis Jones and Jane Wellman*

A session focused on containing college costs in a time of fiscal constraint. How can we reallocate costs, increase degree production, and maintain affordability for students? Are there ways to restructure how we deliver academic programs or conduct operations to do so at lower costs? What responsibilities do boards have to understand the cost structure of their institution so that strategic investments can be made in areas of opportunity?

9:30 A.M. – 9:45 A.M.

BREAK AND HOTEL CHECK-OUT

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Please see reverse side of name tag for group assignment.

9:45 A.M. – 10:45 A.M.

ETHICS AND CONFLICT OF INTEREST (*Blue Group*)

Location: Birch Room

Presenter: *Bob O'Neil*

OR

BOARD-PRESIDENT RELATIONS:

WHAT ARE THE MUTUAL EXPECTATIONS? (*Red Group*)

Location: Pecan Room

Presenters: *Tom Layzell* and *Tom Meredith*

10:45 A.M. – 11:45 A.M.

ETHICS AND CONFLICT OF INTEREST (*Red Group*)

Location: Birch Room

Presenter: *Bob O'Neil*

OR

BOARD-PRESIDENT RELATIONS:

WHAT ARE THE MUTUAL EXPECTATIONS? (*Blue Group*)

Location: Pecan Room

Presenters: *Tom Layzell* and *Tom Meredith*

11:45 A.M. – 12:30 P.M.

WRAP-UP AND CLOSING REMARKS

Location: Stonewall Ballroom

Presenter: *Tom Meredith*

12:30 P.M. – 1:30 P.M.

LUNCH*

Location: Stillwaters Restaurant

**Spouses are welcome to attend this event.*

SPEAKERS, FACILITATOR, MODERATORS AND PANELISTS

Grady Bogue



Dr. E. Grady Bogue has been Professor at the University of Tennessee – Knoxville since 1991. Prior to his appointment at UT, he served in higher education administrative appointments at the campus and state level including: Chancellor of Louisiana State University in Shreveport (1980-1991), Interim Chancellor of Louisiana State University in Baton Rouge (1989), Associate Executive Director, Tennessee Higher Education Commission (1974-1980), and on the administrative staff at the University of Memphis for ten years (1964-1974), his last position as Assistant Vice President for Academic Affairs. He was an instructor of physics with the U. S. Navy from 1961-1964, and served as a communications electronics officer with the

U. S. Air Force from 1958-1961.

Three of Dr. Bogue's latest published books are *Quality and Accountability in Higher Education* (with Kimberly Hall, published by Praeger/Greenwood, 2003), *Exploring the Heritage of American Higher Education* (With Jeff Aper, by Oryx Press, 2000), *Leadership by Design* (Jossey-Bass Publishers, 1994.) He has published over 50 articles in such journals as the *Harvard Business Review*, *Journal of Higher Education*, *Educational Record*, *Phi Delta Kappan*, *Planning for Higher Education*, *Leader to Leader*, and *Trusteeship*. Over the past two decades, six of his speeches have been carried in *Vital Speeches of the Day*.

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Dr. Bogue received a baccalaureate degree in Mathematics (1957), a graduate degree (1965), and a doctorate (1968) from the University of Memphis. He earned the first doctoral degree granted by the University of Memphis and was named a distinguished alumnus of the University in 1986. Dr. Bogue has been a consultant on planning and evaluation, assessment and accreditation, and leadership and governance to a wide range of colleges and universities, state level agencies, and corporations. He has participated in exchange travel to China, France, Germany, and republics in the former Soviet Union, and has delivered papers at international meetings in France and Hungary.

Deno Curris



Dr. Constantine W. Curris recently retired from the presidency of the American Association of State Colleges and Universities (AASCU), which he assumed in October 1999. He was the fourth chief executive for AASCU, a national association of over 400 public colleges and universities.

Dr. Curris, a Kentucky native, has served as President at three universities: Murray State University for 10 years, the University of Northern Iowa for 12 years, and Clemson University for over 4 years until his selection as AASCU's president. The Murray State Student Center and the Northern Iowa Business Building bear Curris' name.

Dr. Curris is a strong advocate for public higher education and its students and a proponent of the qualitative strengthening of higher education institutions in order to meet public needs and expectations in the 21st century. Dr. Curris has been associated with AASCU since 1973 as a member of several Association committees, its Board of Directors, and in 1995 as Chairman of the Board.

Other professional experiences for Dr. Curris include appointments to the 1998 Commission on the Future of the South, the Kellogg Commission on the Future of State and Land-Grant Universities, the Education Commission of the States, the Iowa Board of Economic Development, the South Carolina Research Authority, The Sigma Chi Foundation, and the chairmanships of American Humanics and the Iowa Task Force on Teacher Education and Certification.

Dr. Curris, who goes by the nickname "Deno," received his baccalaureate and doctorate degrees from the University of Kentucky and his master's from the University of Illinois.

Joe Johnson

Dr. Joseph E. Johnson came to the University of Tennessee (UT) in 1958 as a graduate student and instructor of undergraduate political science courses. While at UT, he served as Executive Assistant to President Andy Holt, Vice President for Development, Chancellor of the UT Health Science Center in Memphis, Executive Vice President, and Vice President for Business and Finance. He was named President in 1990 and served until 1999 and again as Interim President from 2003-2004. He now serves as President Emeritus, continuing his lifelong service to the University.



Dr. Johnson received his bachelor's degree in political science from Birmingham-Southern College, master's degree in public administration from UT, and doctorate degree in higher education and industrial management from UT.

Dennis Jones



Mr. Dennis Jones is the President of the National Center for Higher Education Management Systems (NCHEMS), a nonprofit research and development center founded to improve strategic decision-making in institutions and agencies of higher education. A member of the staff since 1969, Mr. Jones is widely recognized for his work in the following areas: developing public agendas to guide state higher education policymaking; financing, budgeting, and resource allocation methodologies for use at both state and institutional levels; linking higher education with states' workforce and economic development needs; and developing and using information to inform policymaking.

Mr. Jones has written many monographs and articles on these topics, has presented his work at many regional, national, and international conferences, and has consulted with hundreds of institutions and state higher education agencies on management issues of all kinds.

Prior to joining NCHEMS, Mr. Jones served as an administrator in business and in institutional planning at Rensselaer Polytechnic Institute. He received his undergraduate and graduate degrees from that institution in the field of management engineering.

Tom Layzell



Dr. Thomas D. Layzell is retired after a 42 year career in public higher education. He served for 23 years as the Chief Executive Officer of two multi-campus governing boards and a statewide coordinating board. He was Chancellor of the Illinois Board of Governors Universities system, Commissioner of Higher Education for the Mississippi Institutions of Higher Learning, and President of the Kentucky Council on Postsecondary Education. He also served as the Chief Financial Officer of a university and of a university system.

Dr. Layzell has had extensive experience with system coordination; policy analysis and development; academic program development and review; strategic planning; development of a public agenda; development of accountability measures; budgeting and financial management; external relations; presidential searches and evaluations; collective bargaining and employee relations; and workforce development.

Dr. Layzell has made numerous presentations on higher education issues at state, regional, and national meetings; led sessions at Association of Governing Board (AGB) meetings, National Association of System Heads (NASH) meetings, and State Higher Education Executive Officers (SHEEO) meetings; facilitated seminars for board chairs and system executives; led board retreats; and consulted on faculty collective bargaining and employee relations.

Dr. Layzell has served as president of SHEEO, president of NASH, a member of the National Commission on Accountability in Higher Education, co-chaired by former Secretary of Education Dick Riley and former Governor of Oklahoma Frank Keating, and served two terms on the AGB Council of Presidents. Tom has served on a variety of public boards concerned with distance learning, educational television, K-12 education, P-16 relations, workforce development, health insurance, college savings, financial aid, and public libraries.

Dr. Layzell received a BA degree in History from Millikin University, and JD and MAPA degrees from the University of Illinois at Urbana-Champaign.

Tom Meredith

A native of Owensboro, Kentucky, Dr. Thomas C. Meredith recently retired as Commissioner of Higher Education for the Mississippi Board of Trustees of State Institutions of Higher Learning (IHL). As Commissioner, Dr. Meredith was responsible for administering the Board's policies at the eight public universities in the state of Mississippi, which has a total enrollment of over 70,000 students and a budget totaling over \$2.9 billion.

In January 2002, Dr. Meredith was appointed Chancellor for the Board of Regents of the University System of Georgia, responsible for the state's 34 public colleges and universities. Prior to this appointment, Dr. Meredith served as chancellor of the University of Alabama System, as well as president and professor of education at Western Kentucky University in Bowling Green from 1988 to 1997. Before that, Dr. Meredith served as an academic programs officer and as an associate director for programs and planning for the Mississippi Board of Trustees of State Institutions of Higher Learning from 1974 to 1984. He began his career as a high school teacher and later as a high school principal.

Dr. Meredith holds a bachelor of arts degree in social studies from Kentucky Wesleyan College, a master of arts degree in education administration and supervision from Western Kentucky University, and a doctor of education in administration and supervision with an emphasis in secondary and higher education from The University of Mississippi. He also completed the Institute for Educational Management at Harvard University and was a participant in the Higher Education Roundtable at Oxford University.



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Dr. Meredith serves on numerous educational and corporate boards. He was president of the National Association of System Heads (NASH), an organization comprised of the chief executive officers of the 51 public higher education systems in the United States. He was also Chair of the American Association of State Colleges and Universities (AASCU). When he took office in November 2003, he was the first head of a university system to serve as Chair of AASCU. In addition, Dr. Meredith has served on the Executive Committee of the Southern Regional Educational Board (SREB).

Dr. Meredith currently serves as a Senior Fellow with the Ingram Center for Public Trusteeship and Governance for the Association of Governing Boards in Washington, D.C.

Bob O'Neil



Mr. Robert M. O'Neil, continues to teach a First Amendment Clinic at the University of Virginia School of Law, though he retired in the Summer of 2007 from full-time teaching. In the Spring of 2009, he taught Constitutional Law of Church and State at the University of Texas Law School.

Formerly President of the University of Wisconsin System (1979-85) and of the University of Virginia (1985-90), as well as serving in other senior administrative posts at the University of Cincinnati and Indiana University-Bloomington, he has taught constitutional law at each institution.

He is currently the Founding Director of the Thomas Jefferson Center for the Protection of Free Expression and Director of the Ford Foundation's Difficult Dialogues Initiative. He has held several roles in the American Association of University Professors – twice as General Counsel, seven years as Chair of Committee A on Academic Freedom and Tenure, and currently as Chair of the Special Committee on Academic Freedom and National Security in Time of Crisis. His writings include many law review articles and comments in higher education journals; his most recent book is *Academic Freedom in the Wired World* (Harvard U. Press, 2008).

Bob Plymale

The Honorable Robert H. Plymale is a member of the West Virginia State Senate and Chief Executive Officer of the Rahall Appalachian Transportation Institute (RTI). Senator Plymale has been a member of the Legislature since 1992. He has served as Chair of the Transportation, Pensions, and Education committees as well as a Budget Conferee. He currently serves as Chair of the Senate Education Committee and Co-Chair of the Legislative Oversight Commission on Education Accountability (LOCEA).



Jane Wellman



Ms. Jane V. Wellman is the Executive Director of the Delta Project on Postsecondary Costs, Productivity and Accountability, a research and policy organization located in Washington, DC. The Delta Project's mission is to improve productivity in higher education through more effective management of resources without compromising student access or quality. Established in 2007, the Delta Project has produced two national reports on trends in college costs and prices, and has developed and made publicly available a data base with over twenty years of revenue and spending data for over 2,000 public and private non-profit institutions. Reports and the data are both available at www.deltacostproject.org.

Wellman is widely recognized for her work in public policy and higher education, at both the state and federal levels, with particular expertise in state fiscal policy; cost analysis; strategic planning; state and federal regulation of higher education; accountability metrics and performance reporting; and quality control including accreditation. She is a member of the Board of Directors for the Association of American Colleges and Universities and a member of the Board of Trustees for Argosy University.



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