

BOARD OF GOVERNORS

July 23- 24, 2010 | Stonewall Resort | Roanoke, West Virginia

SUMMIT

WEST VIRGINIA HIGHER EDUCATION POLICY COMMISSION



Education's purpose is to replace an empty mind with an open one. Malcolm Forbes



West Virginia
Higher Education
Policy Commission

AGB ASSOCIATION OF
GOVERNING BOARDS
OF UNIVERSITIES AND COLLEGES

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BOARD OF GOVERNORS SUMMIT

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FRIDAY, JULY 23

11:30 A.M. – 3:00 P.M.

REGISTRATION

Lobby

NOON – 2:30 P.M.

LUNCHEON MEETING FOR EXPERIENCED BOARD MEMBERS

Pecan

Facilitator: Tom Meredith

This will be a working lunch covering a variety of topics concerning the structure and role of lay governance and the responsibilities of board members.

LUNCHEON MEETING FOR BOARD CHAIRS AND PRESIDENTS

Birch

Facilitator: Kenneth "Buzz" Shaw

This will be a working lunch covering a variety of topics concerning the working relationships among the chairs, but more importantly, some significant leadership issues for chairs.

LUNCHEON MEETING FOR NEW BOARD MEMBERS

Maple

Facilitator: Rich Novak

This will be a working lunch covering a variety of topics concerning the roles and responsibilities of governing boards.

LUNCHEON MEETING FOR PRESIDENTIAL ASSISTANTS/BOARD STAFF

Sutton

Facilitators: Ashley Schumaker and Bruce Walker

This will be a working lunch covering a variety of topics concerning the roles and responsibilities of providing professional support to presidents and boards.

3:00 P.M. – 4:15 P.M.

CHANCELLOR'S WELCOME AND OPENING PLENARY SESSION Stonewall Ballroom

Moderator: Rich Novak

Panelists: Tom Meredith, Brian Noland, and Jane Wellman

Welcome from Dr. Brian Noland, followed by a discussion on current issues in higher education.

4:15 P.M. – 6:00 P.M.

PLENARY PANEL: BOARD/PRESIDENTIAL RELATIONSHIPS, CONFLICT OF INTEREST, AND ETHICS Stonewall Ballroom

Moderator: Rich Novak

Panelists: David Hardesty, Tom Meredith, and Kenneth "Buzz" Shaw

A facilitated discussion with a panel of former presidents on successfully implementing and following board policy on ethics and conflict of interest. The session will also review efforts to facilitate successful board/presidential partnerships. The moderator will also impart knowledge on sound policies and best practices.

6:00 P.M. – 6:45 P.M.

RECEPTION*

Lobby

6:45 P.M. – 7:30 P.M.

DINNER*

Stonewall Ballroom

Check-in at Stonewall Resort is 4:00 P.M.; however, your room maybe available for early check-in. If your room is not available, the hotel will store your belongings in a safe location until after 4:00 P.M. or when your room becomes available.



SATURDAY, AUGUST 23, 2008

6:30 A.M. – 8:30 A.M.	BREAKFAST* Please enjoy breakfast at your leisure between 6:30 A.M. and 8:30 A.M.	Stillwaters Restaurant
8:30 A.M. – 10:30 A.M.	PLENARY SESSION: PREPARING FOR A TIME OF FISCAL CONSTRAINT AND THE NEED FOR STRATEGIC APPROACH TO HIGHER EDUCATION FINANCE Presenters: Brian Noland and Mike McKown Respondents: Ellen Chaffee, Rick Staisloff, and Jane Wellman <i>Beginning with an overview of the projected fiscal outlook for West Virginia, this session will focus on the implications for West Virginia higher education. A new attention to costs, productivity, and college affordability will be required. Governing boards will need to think strategically as they work with their respective administrations to confront new fiscal realities. How can boards help to align financial decisions with the institution's mission and strategic plan? How can they maximize board member talent and engagement without becoming mired in administrative detail? Will we have to restructure how we deliver academic programs or conduct operations to do so at lower costs?</i>	Stonewall Ballroom
10:30 A.M. – 10:45 A.M.	BREAK AND HOTEL CHECK-OUT	
10:45 A.M. – 12:15 P.M.	BREAK-OUT DISCUSSIONS	
	STRATEGIC FINANCE FOR EXPERIENCED BOARD MEMBERS Facilitator: Jane Wellman <i>A drill-down and continued exploration of strategic finance issues with an expert in financial affairs.</i>	Pecan
	STRATEGIC FINANCE FOR BOARD CHAIRS Facilitator: Ellen Chaffee <i>A focus on the leadership responsibilities of the board chair regarding agenda setting and board discussions on strategic financial matters.</i>	Tygart
	STRATEGIC FINANCE FOR NEW BOARD MEMBERS Facilitator: Rick Staisloff <i>An orientation to finance issues for new board members.</i>	Birch
12:15 P.M. – 12:30 P.M.	BREAK	
12:30 P.M. – 1:00 P.M.	WRAP-UP AND CLOSING REMARKS Presenters: Brian Noland and Rich Novak	Stonewall Ballroom
1:00 P.M. – 2:00 P.M.	LUNCH *	Stillwaters Restaurant

* Spouses are welcome to attend this event.

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SHORT BIOGRAPHIES

Ellen Chaffee

Senior Fellow

Association of Governing Boards of Universities and Colleges

Ellen Chaffee is Senior Fellow for the Association of Governing Boards of Universities and Colleges (AGB) and Director of its Lumina Foundation funded project on Governance for Student Success. She was President of Valley City State University from 1993 to 2008. From 1993 until 2002, she was also President of Mayville State University. Her leadership developed a culture of innovation, change, and accountability. Recently, she has been President in Residence at Harvard University and member and chair of the Board of Trustees for MeritCare Health System.



Chaffee has held leadership positions in executive, academic, student affairs, research, and equal opportunity areas in research universities, comprehensive universities, and a state system. She has been president of two national professional associations and member of the national accrediting board for pharmacy education, received numerous awards, and written five books and dozens of articles on strategic management, governance, quality, innovation, and leadership. She has served on and consulted with numerous governing boards as well as national organizations in higher education research, health care, allied health, and foundations. She earned a Ph.D. in higher education administration and policy analysis at Stanford University.

David Hardesty

President Emeritus and Professor of Law

West Virginia University

David Hardesty is President Emeritus and Professor of Law at West Virginia University. He teaches subjects related to legal ethics and the role of legislatures and statutory law in the American legal system. He also directs the West Virginia Law Institute, a reform body housed at the College of Law. In this capacity, he directs reform studies and advocates their adoption.



Hardesty holds degrees from West Virginia University, Oxford University (which he attended as a Rhodes Scholar), and Harvard Law School. He also has attended advanced courses in higher education leadership and decision theory at Harvard University.

Hardesty was the 21st president of West Virginia University from 1995-2007. As CEO of WVU, he served as chair of WVU Hospitals, Inc. and United Health System.

WVU is a multi-campus public research university with comprehensive health sciences education. It enrolled approximately 36,000 students in his last year as president.

While president, Hardesty led efforts to develop more than 25 student centered programs, including the first

faculty led residential colleges in the university's history. These efforts resulted in rapid expansion of the university's student body. He also led efforts to focus WVU's research programs, establish the world's first forensic science degree, increase the university's outreach and service activities, and create a new hospital system, which he chaired. WVU achieved a national reputation in the science of biometrics during his presidency. The health system he chaired expanded to become the largest in West Virginia.

Also, during his tenure, over \$750 million in capital projects were launched, including a new student recreation center, Lincoln Hall (a residential college), major additions to the main university and the health sciences library, several other health sciences additions, a new basic science building, and many new laboratory, teaching, and athletics facilities.

While serving as president, Hardesty was a member of the National Security Higher Education Advisory Board, Chairman of the National 4-H Council, a director and officer in the Big East Conference, and a member of the Bowl Championship Series Presidential Oversight Committee. He was a founding director of the Blanchette Rockefeller Neurosciences Institute.

Prior to becoming president of WVU, Hardesty engaged in the private practice of law and was State Tax Commissioner during Senator John D. Rockefeller IV's first term as governor of West Virginia (1977-80). His volunteer service prior to becoming president of WVU included several years of service on governing and advisory boards related to higher education.

Hardesty is a member of the Board of Directors of Consol Energy, Inc., and is Of Counsel to the law firm of Bowles Rice. He has previously been a member of and chaired several civic, economic, and education related boards.

Hardesty's honors include several honorary degrees and citations, designation as West Virginian of the Year by the West Virginia Society of Washington, D.C., induction into the West Virginia Business Hall of Fame, induction into the National 4-H Hall of Fame, receipt of The National Distinguished Eagle Scout Award, and designation as a Graduate of Distinction by the West Virginia Education Alliance.

In 2009, the Festival of Ideas speakers' series at WVU was endowed and named in honor of Hardesty, who helped to found the series in 1966 when he was student body president. An annual lecture at the WVU Cancer center is named in his honor.

Hardesty is author and co-author of numerous speeches and various articles on matters related to higher education and leadership. He and his wife Susan are co-authors of *Leading the Public University, Essays, Speeches, and Commentary*, published for West Virginia University by the WVU Press (2007).

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Mike McKown

Director

West Virginia State Budget Office

Mike McKown has been the Director of West Virginia's State Budget Office since 2006, where he works closely with the Governor and Legislature on West Virginia's state budget. He is a 1980 graduate of West Virginia Institute of Technology, has a degree in Accounting, and is a Certified Public Accountant.

Since 1981, he has worked in West Virginia State Government under five different state agencies. In 1981, he began his governmental service as a Legislative Auditor, then in 1982 as an accountant with the Governor's Office of Community Development. In 1987, he worked as the Chief Accountant for the Division of Commerce, then starting in 1989, served as the Director of Accounting and Budget with the Department of Education.

Over the last 28 years, he has prepared budgets and financial statements for various state agencies. These experiences have given him invaluable knowledge of the state's finances and its budget process.



Tom Meredith

Senior Fellow

Ingram Center for Public Trusteeship and Governance for the Association of Governing Boards of Universities and Colleges

A native of Owensboro, Kentucky, Dr. Thomas C. Meredith recently retired as Commissioner of Higher Education for the Mississippi Board of Trustees of State Institutions of Higher Learning (IHL). As Commissioner, Meredith was responsible for administering the Board's policies at the eight public universities in the state of Mississippi, which has a total enrollment of over 70,000 students and a budget totaling over \$2.9 billion.

In January 2002, Meredith was appointed Chancellor for the Board of Regents of the University System of Georgia, responsible for the state's 34 public colleges and universities. Prior to this appointment, Meredith served as chancellor of the University of Alabama System, as well as president and professor of education at Western Kentucky University in Bowling Green from 1988 to 1997. Before that, Meredith served as an academic programs officer and as an associate director for programs and planning for the Mississippi Board of Trustees of State Institutions of Higher Learning from 1974 to 1984. He began his career as a high school teacher and later as a high school principal.

Meredith holds a bachelor of arts degree in social studies from Kentucky Wesleyan College, a master of arts degree in education administration and supervision from Western Kentucky University, and a doctor of education in administration and supervision with an emphasis in secondary and higher education from The University of Mississippi. He also completed the Institute for Educational Management at Harvard University and was a participant in the Higher Education Roundtable at Oxford University.

Meredith serves on numerous educational and corporate boards. He was president of the National Association of System Heads (NASH), an organization comprised of the chief executive officers of the 51 public higher education systems in the United States. He was also Chair of the American Association of State Colleges and Universities (AASCU). When he took office in November 2003, he was the first head of a university system to serve as Chair of AASCU. In addition, Meredith has served on the Executive Committee of the Southern Regional Educational Board (SREB).

Meredith currently serves as a Senior Fellow with the Ingram Center for Public Trusteeship and Governance for the Association of Governing Boards of Universities and Colleges in Washington, D.C.

Brian Noland

Chancellor

West Virginia Higher Education Policy Commission

Dr. Brian Noland serves as the chancellor of the West Virginia Higher Education Policy Commission. Under his leadership, the Commission has engaged in a series of initiatives to implement a public agenda for higher education in the state.

Noland's professional career has been primarily focused in higher education and higher education policy. Prior to joining the Commission's staff, he served as the Associate Executive Director for the Tennessee Higher Education Commission and was a faculty member in the Peabody College of Education at Vanderbilt University.

Noland received his B.A. and M.A in political science from West Virginia University and holds a Ph.D. in Political Science from the University of Tennessee, Knoxville.



Rich Novak

Vice President of Public Sector Programs

Association of Governing Boards of Universities and Colleges

Executive Director

Center for Public Trusteeship and Governance

The Association of Governing Boards of Universities and Colleges (AGB) is the only national association that serves the interests and needs of academic governing boards, boards of institutionally related foundations, and campus CEOs and other senior-level campus administrators on issues related to higher education governance and leadership.

The AGB serves more than 34,000 individuals, including: trustees and regents, campus and public college and university foundation CEOs, board professional staff members, senior-level administrators (vice presidents for finance, development, student services, academic affairs; enrollment management and institutional research



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Rich Novak continued from previous page

professionals; and chief legal counsel). The AGB has more than 1,200 member institutions—colleges and universities of all types (independent and public, four-year and two-year, and general and specialized) plus public college and university foundation boards.

The purpose of AGB is to advance the practice of citizen trusteeship and help ensure the quality and success of our nation's colleges and universities.

The AGB created the Center for Public Higher Education Trusteeship and Governance in January 2000 to strengthen relationships between public higher education and state government leaders by serving as a broker, convener, and provider of technical and consulting services on governance and related matters.

Kenneth “Buzz” Shaw

*Chancellor Emeritus and University Professor
Syracuse University*

Kenneth "Buzz" Shaw served as a campus or system president for 27 years at Southern Illinois University, the University of Wisconsin System, and Syracuse University, where he spent his last 13 years as a university leader. He has consulted with numerous educational, governmental, and private-sector profit and non-profit organizations and currently serves on a number of such boards.



The recipient of eight honorary degrees, Shaw was recognized by authors Fisher and Koch as one of the nation's top entrepreneurial presidents in their most recent book on the subject. He is a 2008 Laureate of The Lincoln Academy of Illinois, the state's highest honor.

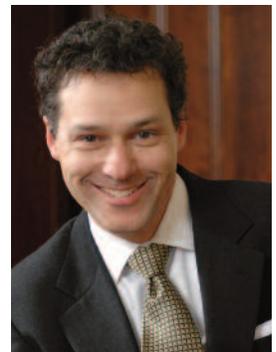
Shaw authored *"The Successful President: 'Buzzwords' on Leadership"* (American Council on Education/Oryx Press, 1999) and *"The Intentional Leader"* (Syracuse University Press, 2005), as well as more than 40 articles and book chapters on leadership and issues in higher education.

He currently serves as Chancellor Emeritus and University Professor at Syracuse University, where he teaches leadership to graduate and undergraduate students.

Rick Staisloff

*Vice President for Finance and Administration
College of Notre Dame of Maryland*

Rick Staisloff joined the College of Notre Dame of Maryland in 1998 as Vice President for Finance and Administration. During his career, Staisloff has developed his expertise in finance and higher education from the perspective of public and private, two- and four-year institutions, Maryland's higher education commission, and the State legislature.



Prior to joining Notre Dame, Staisloff served four years at Carroll Community College, where he helped lead the

creation of this independent college. From 1992 to 1994, Staisloff acted as a Finance Policy Analyst for the Maryland Higher Education Commission. Finally, he served with the Maryland General Assembly, House Committee on Ways and Means, from 1989 to 1992, focusing on education and taxation issues.

Staisloff received his B.A. from Loyola College in Maryland and an M.A. from The American University. Staisloff is Chair of the Finance Committee and a member of the Board for Boys Hope/Girls Hope Baltimore, and serves on the Plant Committee for St. Mary's Seminary and University and the Audit and Compliance Committee at St. Joseph's Hospital. In addition, Staisloff is a member of the 2006 class of the Greater Baltimore Committee's Leadership Program.

Staisloff is a regular presenter and workshop leader for the Association of Governing Boards of Universities and Colleges, the National Association of College and University Business Officers, and the Council of Independent Colleges. He also serves as a consultant for higher education organizations throughout the United States and internationally.



Jane Wellman

Executive Director

Delta Project

Jane Wellman is the Executive Director of the Delta Project on Postsecondary Costs, Productivity, and Accountability, a research and policy organization located in Washington, DC. The Delta Project's mission is to improve productivity in higher education through more effective management of resources without compromising student access or quality. Established in 2007, the Delta Project has produced two national reports on trends in college costs and prices, and has developed and made publicly available a database with over twenty years of revenue and spending data

for over 2000 public and private non-profit institutions. Reports and the data are both available at <http://www.deltacostproject.org>.

Wellman is widely recognized for her work in public policy and higher education, at both the state and federal levels, with particular expertise in state fiscal policy; cost analysis; strategic planning; state and federal regulation of higher education; accountability metrics and performance reporting; and quality control including accreditation. She is a member of the Board of Directors for the Association of American Colleges and Universities and a member of the Board of Trustees for Argosy University.

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